

## Jeffrey S. Smith, Ph.D.

### Education

**Ph.D. in Mass Communication**, School of Electronic Media Arts & Sciences, 2010  
Ohio University.

Concentrations: Virtual Identity and Community, Media Criticism.

Dissertation: *Cyber-Synchronicity: The Concurrence of the Virtual and the Material Via Text-Based Virtual Reality*

Dissertation Chair: Dr. Joseph Slade

Advisor: Dr. Jenny Nelson

**Master of Arts in Broadcast and Cinematic Arts**, Central Michigan University, 2001

Concentrations: Media Criticism, Digital Audio Production.

Thesis: *Demons to Some, Angels to Others: The Leviathanic Mythos of Clive Barker's "Hellraiser," A Mythic Analysis.*

Advisor: Dr. J. Robert Craig

**Bachelor of Arts in Mass-Mediated Communication**, Adrian College, 1995

Concentration: Argumentation and Debate, Mass Media Studies, and Audio Production.

Advisor: Dr. Sheri Blead

### Teaching/Instructional Experience:

**Full-Time Fixed-Term Instructor**, August 2017 – May 2021

School of Broadcast & Cinematic Arts, Central Michigan University

Courses taught:

- BCA 101 – History and Appreciation of Cinema (Face-to-Face and Virtual)
- BCA 211WI – Introduction to Writing Electronic Media
- BCA 332 – Online Electronic Media (Face-to-Face and Virtual)
- BCA 503WI – Critiquing Mass Media
- BCA525K – The Magnificent Media of Marvel
- BCA 533 – Advanced Electronic Media Design
- BCA 612 – Electronic Media Seminar
- JRN 339 – Social Media: Rep/Image/Interaction

**Full-Time Tenure-Track Assistant Professor**, August 2007 – August 2017

Broadcast & Cinematic Arts, Central Michigan University

Courses taught:

- BCA 332 – Online Electronic Media
- BCA 499 – Senior Seminar
- BCA 510 – Broadcast and Cable Law
- BCA 520I/J – The Films of Kevin Smith (Summer)
- BCA 520M – Screenplays of Aaron Sorkin (Summer)
- BCA 520P – Introduction to Podcasting (Summer)
- BCA 520X – Urban Fantasy in Film and Television (Summer)

## **Teaching/Instructional Experience cont'd:**

### **Full-Time Tenure-Track Assistant Professor, August 2007 – August 2017**

Broadcast & Cinematic Arts, Central Michigan University

Courses taught cont'd:

- BCA 529 – Internship in Radio, TV, and Film
- BCA 533 – Advanced Electronic Media Design\*
- BCA 611 – Telecommunication Policy
- BCA 612 – Electronic Media Seminar
- BCA 613 – Media Convergence
- BCA 729 – Advanced Independent Study in Electronic Media

### **Full-Time Fixed-Term Instructor, August 2004 – August 2007**

Broadcast & Cinematic Arts, Central Michigan University

Courses taught:

- BCA317 – Radio & TV Performance
- BCA318 – Radio Television News
- BCA517 – Advanced Radio & Television Performance
- BCA518 – Advanced Radio & TV News
- BCA519 – Electronic Media Programming
- BCA520I – Mythology in Modern Film (Summer, 2006)
- BCA 520P – Introduction to Podcasting (Summer, 2006)
- BCA561 – Radio Operations II (Summer II, 2005-06)

### **Independent Study, Summer 2013**

Instructor, BCA 729 – Advanced Independent Study in Electronic Media: Nicole Grams, Advanced Content Management Systems and Web Design.

### **Honors Projects, Fall 2006**

Honors Project Instructor: Lindsey Wahowiak – “*CentralWire Podcasting Series.*”

### **Multi-Media Unit Head – Fall 2013 – Spring 2017**

- Oversee School of Broadcast & Cinematic Arts official website.
- Verify office staff postings and verify for quality and compatibility.
- Faculty advisor for Moore Media Digital Design co-curricular (M2D2).
- Supervise M2D2 graduate assistant.

### **School of Broadcast and Cinematic Arts Internship Director, August 2007 – Spring 2017**

- Oversee and evaluate 30-60 student media internships per year.
- Average grade each year above 90%.

## Teaching/Instructional Experience cont'd:

### **Broadcast and Cinematic Arts Assessment Coordinator, August 2007 – Summer 2013**

- Researched, composed, and submitted yearly assessment reports to University Assessment office.
- Researched and composed BCA Assessment Plans for undergraduate BA, BAA, BS, BFA majors, BS in Ed major, Cinema Studies Minor, and four graduate degree tracks: Electronic Media Studies, Electronic Media Management, Electronic Media Production, and Film Theory and Criticism. All plans approved by School of BCA faculty and submitted in January, 2011. Approved by the University Assessment Council in February, 2011.

### **Guest Lecturer/Instructor, February 2006 & September, 2006**

Communication Department, Adrian College

- Hired as Guest Lecturer: “Podcasting 101”, February 2006
- Return engagement as Guest Instructor: “Comm 299: Podcasting,” September 2006

### **Teaching Assistant, August 2001 – May 2004**

School of Telecommunication, Ohio University

Courses taught as Instructor of Record:

- Media, Culture and Technology: Two course sequence – TCOM 201 & TCOM 202
- Introduction to Mass Communication – TCOM 105

Courses taught as Teaching Assistant:

- Scriptwriting & Pre-Production Planning – TCOM 110

### **Teaching Assistant, August 1999 – May, 2001**

Broadcast and Cinematic Arts Department, Central Michigan University

Courses taught as Co-Instructor of Record/Teaching Assistant:

- Audio Production Lab – BCA 222

### **Adjunct Faculty, August 1995 – May 1999**

Communication Department, Adrian College

Courses taught:

- Introduction to Public Speaking – Comm 101
- Introduction to Television and Radio – Comm 109
- Survey of Mass Communication – Comm 110
- Navigating the Internet – Comm 299, Specialty Course

## Additional Teaching Activities:

### Plan B/Thesis Committee Work Completed:

- Completed: Committee Member, Master’s Thesis committee for Roger Allman, November 2011 – Spring 2017.
- Completed: Committee Member, Master's Plan B committee for Nikki Grams, Spring 2014 – Fall 2016.

## **Additional Teaching Activities cont'd:**

### Plan B/Thesis Committee Work Completed cont'd:

- Completed: Committee Chair, Master's Plan B committee for Christopher Dyga, Spring 2015 – Fall 2015.
- Completed: Committee Member, Master's Plan B committee for Sydney Van Munster, August 2014 – May 2015.
- Completed: Committee Member, Master's Plan B committee for Jennifer Headley, October 2013 – June 2015.
- Completed: Committee Member, Master's Plan B committee for Grant Pichla, January 2013 - April 2014.
- Completed: Committee Member, Master's Plan B committee for Matthew Collins, January 2013 – May 2013.
- Completed: Committee Chair, Master's Thesis committee for Michael Marra, September 2009 – April 2010.
- Completed: Committee Member, Master's Plan B committee for Eric Braun, August 2008 – December 2009.
- Completed: Committee Member, Master's Plan B committee for Eileen LeTarte, September 2008 – July 2009.
- Completed: Committee Chair, Master's Plan B committee for Greer Thibodeau, April 2008 – May 2009.
- Completed: Committee Member, Master's Plan B committee for Jason Kester, January 2008 – April 2009.
- Completed: Committee Member, Master's Plan B committee for Bryan Carr, April 2008 – May 2009.
- Completed: Committee Member, Master's Thesis committee for Ed Brown, January 2009 – May 2009.

## **Scholarly and Creative Activity**

### **Blind Peer-Reviewed Competitive Papers:**

*Tomorrow's Teams Today: Building Solid Foundations for Virtual Teams*, written with Drs. John Sherblom, Lynnette Leonard, and Lesley Withers, selected as a winner in the competitive research paper competition for the Central States Communication Association 2016 Annual Conference. (Blind peer-reviewed)

*Assessing Creativity: Creating a Rubric to Effectively Evaluate Mediated Digital Portfolios*, 2<sup>nd</sup> Place Winner in the Broadcast Education Association's Curriculum, Assessment, and Administration Division's 2015 Paper Competition (Blind peer-reviewed).

*Making Connections: Using Audience Analysis in a Laboratory and Classroom Setting*, written with Chad Roberts, 2<sup>nd</sup> Place Winner in the debut paper competition for the Student Media Division of the Broadcast Education Association. (Blind peer-reviewed).

## **Publications:**

### Current Projects:

*When stigma meets virtual community: Prison Talk Online and the validation of the incarceration-adjacent.* Lead author, with Withers, L.A., Hinck, A., and Hinck, S. S. Manuscript currently in revisions.

### Completed Projects – Blind Peer-Reviewed Publication:

Hinck, A., Hinck, S. S., Smith, J. S., & Withers, L. A. (2019). Connecting and coping with stigmatized others: Examining social support messages in Prison Talk Online. *Communication Studies*, v70 (pp 582-600).

Sherblom, J. C., Withers, L. A., Leonard, L. G., & Smith, J. S. (2018). Virtual team communication norms: Modeling the mediating effects of relational trust, presence, and identity on conversational interactivity, openness, and satisfaction. In K. Lakkaraju & G. Sukthankar (Eds.), *Social interaction in virtual worlds* (pp. 103-129). Cambridge, UK: Cambridge University Press.

Smith, J. S. (2017), Assessing creativity: Creating a rubric to effectively evaluate mediated digital portfolios, *Journalism and Mass Communication Educator*, v72 n1 (pp 24-36).

Leonard, L., Sherblom, J., Withers, L., & Smith, J. (2015), Training effective virtual teams: Presence, identity, communication openness, and conversational interactivity, *Connexions*, 3(1), pp. 11-45. <http://connexionsjournal.org/>

Smith, J. S. (2013), Cyber-Synchronicity: A theoretical model for bridging the virtual and the material. *International Journal of Virtual Communities and Social Networking*, 5(3), 52-67, July-September 2013.

### Completed Projects – Editor-Reviewed Publication:

Roberts, C. & Smith, J. S. (2012), Using audience analysis in both a laboratory and classroom setting, *Journal of Media Education*, April, 3(2), pp. 46-52. <http://www.beaweb.org/jome.htm>

Smith, J. S. (2010), Preparing students for the pursuit of a 21st century career: How to include digital portfolio training within existing curricula, *Journal of Media Education*, April, 2(2), pp. 48-57. <http://www.beaweb.org/jome.htm>

### Completed Projects – Editor-Reviewed Publication cont'd:

Smith, J. S. (2004), "Tripping the dark fantastic: Science fiction, fantasy and horror film and television at ICFA", the twenty-fourth annual International conference for the fantastic in the arts, the Ft. Lauderdale Hilton, Ft. Lauderdale, Florida, march 19-23, 2003," *Scope: An On-Line Journal of Film Studies*, <http://www.nottingham.ac.uk/film/journal/conrep/conferences-february-04.htm>

## **Conference Presentations:**

### Pending Presentations

Withers, L. A., Hinck, S. S., Hinck, A., & Smith, J. S. (2019, November). *A Community of Survivors: Managing the Stigma of Courtesy Incarceration Online*. Accepted for presentation at 2019 National Communication Association, Baltimore, MA. [Blind Peer-Reviewed]

## Conference Presentations cont'd:

Hinck, A., Hinck, S. S., Withers, L. A., & Smith, J. S. (2018, November). *Bringing support into play: Examining social support messages in Prison Talk Online*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT. [Blind Peer-Reviewed]

Hinck, S.S., Hinck, A., Smith, J.S., & Withers, L.A. (2017 November). *With a Little Help From My Friends: Online Social Support for Families of Incarcerated Persons*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT. [Blind Peer-Reviewed]

*Reaching Beyond Stigma: Creating Community Through Online Support Networks*, written with Drs. Shelly Hinck and Lesley Withers, and Alexandra Hinck. Presented at the National Communication Association 2016 Conference in Chicago, Illinois on November 10<sup>th</sup>, 2016. [Blind peer-reviewed]

*Tomorrow's Teams Today: Building Solid Foundations for Virtual Teams*, written with Drs. John Sherblom, Lynnette Leonard, and Lesley Withers. Presented at the 2016 Central States Communication Association conference in Grand Rapids, Michigan, on April 14, 2016 with with Drs Leonard and Withers. [Blind peer-reviewed]

*Assessing Creativity: Creating a Rubric to Effectively Evaluate Mediated Digital Portfolios*, presented as 2<sup>nd</sup> Place Winner in the Broadcast Education Association's Curriculum, Assessment, and Administration Division's 2015 Paper Competition in Las Vegas, NV. on April 13<sup>th</sup>, 2015. [Blind peer-reviewed]

*Maintaining Professional Social Media Profiles*. Presented by request of the NBS National Director at the 2015 National Broadcasting Society National Convention in Atlanta, GA on March 28<sup>th</sup>, 2015. [Peer-reviewed, By special invitation]

*Developing Research and Theory to Train Virtual Teams in Effective Communication*. Written with Lynnette Leonard, Lesley Withers, and John Sherblom. Leonard, Withers, and Sherblom presented work as part of the "Rountable on Research in Progress 11: Studies in organizations" at the National Communication Association's 100<sup>th</sup> Annual Convention in Chicago, IL, on Friday, November 21<sup>st</sup>, 2014. [Blind peer-reviewed]

*A Woman's Place is in the Lead: The Evolution of Female Protagonists in Video Games*. Written and presented with Lesley Withers, Central Michigan University. Presented at the 2014 Broadcast Education Association Conference in Las Vegas, NV. [Panel chair-reviewed]

*Marketing "You" 3.0: Avoiding Social Media Pitfalls*. Presented by request of the NBS National Director at the 2014 National Broadcasting Society National Convention in Los Angeles, CA. [Peer-reviewed, By special invitation]

*Hire Me 2.0: How to Brand Yourself into the Job Market*. Presented at the 2013 National Broadcasting Society National Convention in Washington, DC. [Peer-reviewed, By special invitation]

## Conference Presentations cont'd:

*Self-Marketing and Social Media: How Not to Lose Your First Job.* Presented at the 2012 National Broadcasting Society National Convention in New York, NY. [Peer-reviewed, By special invitation]

*Charm and Attitude Versus the Monsters: The New Mythic Heroine in HBO's "True Blood."* Presented at the 2011 Broadcast Education Association convention in Las Vegas, NV. [Peer-reviewed,]

*Bringing Digital Portfolios into Capstone Courses: Cost- Effective 21st Century Presentations of Student Achievement.* Presented at the 2011 Great Lakes Conference on Teaching and Learning in Mount Pleasant, Michigan at Central Michigan University. [Peer-reviewed]

*Want to Know More: Media Integration and Social Division in Paul Verhoeven's 'Starship Troopers'.* Co-Presented with Donald Rottenbacher at the 26<sup>th</sup> International Conference for the Fantastic in the Arts, Ft. Lauderdale, FL, 2005. [Blind peer-reviewed]

*"Take Me Out to the Black, Tell 'Em I Ain't Comin' Back:" The Mythic Frontiers of Joss Whedon's 'Firefly'.* Presented at the 25<sup>th</sup> International Conference for the Fantastic in the Arts, Ft. Lauderdale, FL, 2004. [Blind peer-reviewed]

*The Death of a Dream: The Cliché of the Dead Lesbian in 'Buffy the Vampire Slayer'.* Presented at the 24<sup>th</sup> International Conference for the Fantastic in the Arts, Ft. Lauderdale, FL, 2003. [Blind peer-reviewed]

*The Visible and the Invisible: A Narrative Study of Front Page Photographs from the New York Times after September 11<sup>th</sup>.* Co-presented with Dr. Jenny Nelson at the Making Sense of September 11: New Media, Old Metaphors Conference, the Institute for International Journalism's Conference, 2002. [Blind peer-reviewed]

*Positioning of National Identity in the Photographs and Captions of the New York Times.* Presented at the National Communication Association Conference, 2002. [Blind peer-reviewed]

*From 'X-Men' to 'Unbreakable': Re-defining the Mythic Origin of the Meta-Human Hero.* Presented at the 23<sup>rd</sup> International Conference for the Fantastic in the Arts, Ft. Lauderdale, FL, 2002. [Blind peer-reviewed]

*"Demons to Some, Angels to Others:" The Leviathanic Mythos of Hellraiser.* Presented at the 22<sup>nd</sup> International Conference for the Fantastic in the Arts, Ft. Lauderdale, FL, 2001. [Blind peer-reviewed]

## Professional Creative Endeavors:

### Completed Blind Peer-Reviewed Projects:

- *The Gamer Evolution* – Documentary Film – Released Fall, 2013.
  - Writer, Host, Researcher, Graphics Creator, Resource Acquisition Leader, Co-Editor, and Co-Producer.
  - The film focuses on the evolution of the social construct of being a “gamer” and an examination of the stereotypes associated with the lifestyle contrasted against the growing cultural and financial strength of the sub-culture.
  - Premiered on November 7<sup>th</sup>, 2013, at Central Michigan University.
  - Screened twice at the Central Michigan International Film Festival to positive reviews.
  - Received Honorable Mention (2<sup>nd</sup> place) at the National Broadcasting Society's Professional Competition. Award was blind jury-reviewed. No acceptance/award numbers available.
  - Received two Awards of Distinction from the 20<sup>th</sup> Annual International Communicator Awards: One in the Film/Video Documentary category and one in the Program/News Documentary Category. Award was blind jury-reviewed. Total entries: 6000. Award of Distinction Winners: 25%.
  - Chosen to represent the College of Communication & Fine Arts in the 2014 Faculty Excellence Exhibition.

## Professional Creative Endeavors cont'd:

### Completed Professional and Academic Projects:

- Paid co-writer and sole editor, performer, recording engineer, and producer for the audio track of a public service announcement for the CMU Faculty Association. The PSA was shown before all films at Mount Pleasant Celebration Cinemas from July-December 2011. Advertisement shown again from August - December 2014.

### Completed Professional and Academic Projects:

- Paid Voice Talent – *Dream It, Don't Be It Productions* - Fall, 2011
  - Client: Gordon Food Service. Vocalist Music for company training video.

### Completed Professional and Academic Projects cont'd:

- Cited Scholar, interviewed for Nathan Bender's MMO Documentary, published online January 2008.
- Interviewed on PVR Streaming Radio (<http://www.pvradio.net/>) – Topic: *The PERFORM Act currently before Congress and its effect on Streaming Radio*, 2006.

## Leadership in the Discipline:

- Panel Chair, International Conference for the Fantastic in the Arts, Ft. Lauderdale, FL, 2001-2005.
- Invited Panel Member, Year in Horror Film Panel, at the International Conference of the Fantastic in the Arts, Ft. Lauderdale, FL, 2004-2005.



## Awards and Recognition:

### Central Michigan University Provost's Assessment Award.

- \$10,000 awarded for excellence in using assessment data for the improvement of an academic program, February 2013.

## Service

### Community and University Service:

#### National Service in the Discipline:

- Governor, National Broadcasting Society/Alpha Epsilon Rho National Organization, Spring 2012 – Present. Re-elected to a second term at March 2014 national convention. Re-elected to a third term at March 2016 national convention. Re-elected to a fourth term at February 2018 national convention. Re-elected to a fifth term at March 2020 national convention.
- Webmaster, National Broadcasting Society/Alpha Epsilon Rho National Organization, Spring 2012 – Present.
- Judge, Broadcast Education Association Student Documentary Competition, Spring 2015.
- Judge, Broadcast Education Association Student Documentary Competition, Spring 2014.

#### National Service in the Discipline cont'd:

- Judge, National Broadcasting Society Region 2 Convention, Production and Scriptwriting Competition, 2006.
- Judge, Central Michigan International Film Festival, Short Film Competition, 2006.

#### Department Service in the Discipline:

- Multi-Media Unit Head, Fall 2013 – Present.
  - Taken as overload service.
- System Administrator and software engineer for WMHW streaming server, Spring 2011 – Present.

#### Department Service in the Discipline cont'd:

- System Administrator and software engineer for BCA external class server, Fall 2014 – Present.
- Overload teaching responsibility – BCA 510, Spring 2015.
- WMHW at CMU iPhone Application via iBuildApp.com. Published via iTunes on April 14<sup>th</sup>, 2010. Updated to version 2.0 Fall, 2013. Currently working on version 3.0.

#### University Student-Group Advising:

- Faculty Advisor to Moore Media Digital Design co-curricular, Fall 2013 – Present.
  - Taken as overload service.
- Faculty Advisor to the Student Chapter of the National Broadcasting Society/Alpha Epsilon Rho Professional Broadcasting Fraternity, Summer 2010 – Present.

## **Community and University Service cont'd:**

### Departmental Committee Chair Service:

- Committee Chair, BCA By-Laws committee, Fall 2015 – Present
- Committee Chair, BCA By-Laws committee, Fall 2014 – Spring 2015.
- Committee Chair, BCA By-Laws committee, Spring 2013 – Fall 2013.
- Chair of the University Assessment Council, Fall 2011 – Spring 2013.

### Departmental Committee Membership:

- College of Communication and Fine Arts representative to the University Assessment Council, Fall 2010 – Fall 2013
- Committee member, BCA By-Laws committee, January 2011 – November 2012.
- BCA Faculty Representative to the BCA Alumni Advisory Board, Fall 2008 – Spring 2012.
- Committee member, School of Broadcast and Cinematic Arts Graduate Sub-Committee, Spring 2010 – 2011 (2 year appointment).
- Committee member, BCA By-Laws Committee, Spring 2010 – Spring 2011.

### Departmental Committee Membership:

- College of Communication and Fine Arts representative to the University Assessment Council, Fall 2007 – Spring 2009 (2 year fill-in appointment).
- Committee member, School of Broadcast and Cinematic Arts Graduate Sub-Committee, Spring 2008 – Spring 2010 (2 year appointment).

### Service on Peer-Review Teams:

- Member, Teaching Evaluation committee for Professor Trevor Diehl, Spring 2019
- Member, Teaching Evaluation committee for Professor Amy Sindik, Spring 2015.
- Chairperson, Teaching Evaluation committee for Fixed-Term Instructor Trey Stohlman, Spring 2012.
- Member, Teaching Evaluation committee for Fixed-Term Instructor Curt Sutterfield, Spring 2011.
- Chairperson, Teaching Evaluation committee for Professor Ben Tigner, Spring 2010.
- Chairperson, Teaching Evaluation committee for Fixed-Term Instructor Trey Stohlman, Spring 2010.
- Member, Teaching Evaluation committee for Fixed-Term Instructor Curt Sutterfield, all 2009.
- Member, Teaching Evaluation committee for Professor Ed Hutchison, Fall 2009.
- Chairperson, Teaching Evaluation committee for Professor Patty Williamson, Summer 2009
- Chairperson, Teaching Evaluation committee for Professor Will Anderson, Spring 2009
- Member, Teaching Evaluation committee for Fixed-Term Instructor Curt Sutterfield, Spring 2009.
- Member, Teaching Evaluation committee for Fixed-Term Instructor Trey Stohlman, Spring 2009
- Member, Teaching Evaluation committee for Professor Patty Williamson, Fall 2008.

## **Community and University Service cont'd:**

### Service on Peer-Review Teams cont'd:

- Chairperson, Teaching Evaluation committee for Fixed-Term Instructor Trey Stohlman, Spring 2008.
- Chairperson, Teaching Evaluation committee for Fixed-Term Instructor Kevin Essebaggers, Fall 2007.

### Volunteering Professional Services:

- Station Manager for w00t Radio, February 2009 – June 2010
- Program Director, Production Director, and Music Director for w00t Radio, July 2008 – February 2009.
- Program creator/engineer/researcher/producer/host for w00t Radio:
  - *The School of Rock* (Weekly, Classic Rock), Fall 2006 – May 2009
  - *Theatre of the Mind* (Weekly, Film/TV Soundtracks), Fall 2006 – June 2010

### Volunteering Community Service:

- Faculty Advisor/Technical Consultant/Engineer/Co-Host for *Extra Life Game-a-Thon* Fundraising 24-hour streaming radio broadcast/podcast, part of a national fundraising effort for pediatric cancer research at Texas Children's Hospital, Fall 2008. Over \$10,000 raised.

### Other Professional Service:

- Interim Faculty Advisor, BCA Chapter of the National Broadcasting Society/AERho, Fall 2008 – Summer 2009.
- Co-Creator, BCA 510 Broadcast and Cable Law supplemental classroom lecture podcast with Dr. Robert Craig, Spring 2006.
- Volunteer BCA 510 Broadcast and Cable Law tutor, Fall 2005 – Spring 2006.

## **Work/Creative Experience:**

### **Chief Executive Officer, Chief Technical Officer, Marketing Director, Social Media Strategist, Public Relations Co-Director, May 2020 – Present**

Artifacts Worldwide LLC, Tecumseh, MI

Duties include:

- Providing direction and creating/implementing the strategic vision for the company.
- Spearheading program design and development
- Managing the digital assets of the company
- Marketing and social media strategy and implementation
- Providing technical support to all programs and program hosts
- Managing and maintaining Twitch.tv channel
- Webmaster and digital co-creator for online public relations content

### **Host/Author/Technical Director/Director, June 2020 - Present**

Lands of Aecathan Streaming Twitch.tv Program

- Sole author of the "Lands of Aecathan" setting for D&D 5e. Publication pending.
- Host of weekly streamed performance, Tuesdays from 7:30-11:00 p.m. Eastern US
- Director and technical director of weekly broadcast.

## **Work/Creative Experience cont'd:**

### **Host/Engineer, July 2016 – Present**

Church of Classic Rock Podcast, originally aired weekly on sorradio.org Sundays from 10:00 a.m. to 12:00 p.m. EST

- Host of weekly podcast created from broadcast program aired Sundays.
- Weekly editing of broadcast program down to podcast content.
- Developed and maintain podcast hosting, website, and social media. (rss/xml programming required).

### **Co-Host/Engineer, June 2016 – Present**

Two Geeks and a GIT Podcast, Classic Movie Reviews for the 21<sup>st</sup> Century

- Co-host of weekly film history and criticism podcast.
- Research film weekly, including film theory and film history.
- Developed and maintain podcast hosting, website, and social media (rss/xml programming required).

### **Owner, Program Director, Production Director, Music Director, Engineer, March 2019 – Present**

SoR Radio, Streaming Radio Station, sorradio.org, Mount Pleasant, MI

- Registered streaming radio organization, licensed through SoundExchange.
- Listed in iTunes, Internet Radio, Radio Tuna, Streamfinder, RadioGuide.FM and RadioGarden directories.
- Carried on TuneIn streaming service.
- Listening audience comes from all of North America, as well as Costa Rica, Columbia, Brazil, Argentina, Chile, South America, Singapore, India, Saudi Arabia, Israel, Turkey, Greece, Italy, Romania, Hungary, Austria, Spain, France, the UK, Belgium, the Netherlands, Germany, Czechia, Poland, Denmark, Finland, Russia, Malaysia, Taiwan, South Korea, Japan, Australia, and New Zealand. (<http://sorradio.org/index.php/info/listeners-map>)

### **Owner, Station Manager, Program Director, Production Director, Music Director, Engineer, December 2011 – March 2019**

SoR Radio, Streaming Radio Station, sorradio.org, Mount Pleasant, MI

- Registered streaming radio organization, licensed through SoundExchange.
- Listed in iTunes, Internet Radio, Radio Tuna, Streamfinder, RadioGuide.FM and RadioGarden directories.
- Carried on TuneIn streaming service.
- The station has listeners in all of North America, as well as Costa Rica, Columbia, Brazil, Argentina, Chile, South America, Singapore, India, Saudi Arabia, Israel, Turkey, Greece, Italy, Romania, Hungary, Austria, Spain, France, the UK, Belgium, the Netherlands, Germany, Czechia, Poland, Denmark, Finland, Russia, Malaysia, Taiwan, South Korea, Japan, Australia, and New Zealand. (<http://sorradio.org/index.php/info/listeners-map>)

## **Work/Creative Experience cont'd:**

### **Co-Host/Engineer, December 2011 – Present**

SoR Radio, Streaming Radio Station, sorradio.org, Mount Pleasant, MI

Weekly Programs Hosted:

- Co-Host, The School of Rock – Classic Rock Music/History Program, with Annette Pratt, Lesley Withers, Nikki Grams, and Roger Allman.
- Host, The Classic Rock Solarium – Soft Classic Rock Music/History Program. Responsible for all research, engineering, and announcing duties. (December 2011 – September 2015)

### **System Administrator, September 1997 - Present**

profj.org, Independently Hosted/Maintained Linux Network Server

- Safeguard, update, and maintain private network server running Fedora Linux.
- Secure server against hacking, phishing, and DDOS attempts.
- Maintain SSH, SFTP, DNS, email, and web service for account holders.

### **Host, October 2014 – Spring 2018**

Ask the Professor Podcast, recorded as part of BCA 332: Online Electronic Media

- Host of podcast recorded in each section of BCA 332 once per semester.
- Part of demonstration of podcasting and RSS podcast syndication lessons.
- Developed and maintain podcast hosting (rss/xml programming required)

### **On-Air Personality, Summers (May-August), 2005 – 2011**

WMHW 91.5 FM, Broadcast & Cinematic Arts, Central Michigan University, Mount Pleasant, Michigan.

Programs Hosted:

- The School of Rock – Classic Rock Music/History Program, Co-Hosted with Trey Stohlman, Roger Allman, and Chad Roberts, 2010-2011
- The School of Rock – Classic Rock Music Program, Co-Hosted with Martin Curry and Trey Stohlman, Summer, 2006-2010
- The School of Rock – Classic Rock Music Program, Co-Hosted with Martin Curry, Summer, 2005-2006.

### **On-Air Personality, Fall 2010**

WMHW 101.1 FM, Broadcast & Cinematic Arts, Central Michigan University, Mount Pleasant, Michigan.

Programs Hosted:

- The School of Rock – Classic Rock Music/Education Program, Co-Hosted with Marty Curty, Trey Stohlman, and Roger Allman

### **Station Manager, w00t Radio (<http://www.w00tradio.net> - no longer in operation)**

**February 2009 – June 2010**

w00t Radio – Streaming Radio Station

- Duties include general station operations, format selection, music programming, hiring and training new on-air personalities, scheduling new shows, and determining music genres covered by the station per day-part.

## **Work/Creative Experience cont'd:**

### **On-Air Personality, w00t Radio (<http://www.w00tradio.net> - no longer in operation)**

**August 2006 – June 2010**

w00t Radio – Streaming Radio Station

Programs Hosted:

- Host, The School of Rock – Classic Rock Musical Program
- Host, The Theatre of the Mind – Film/TV Soundtrack/Score Musical Program
- Host, The Madhouse – Rock, Film/TV Soundtrack/Score, Comedy Program

### **Program Director/Production Director/Music Director, w00t Radio**

**(<http://www.w00tradio.net> - no longer in operation), July 2008 – February 2009**

w00t Radio – Streaming Radio Station

- Duties include programming and formatting station content, as well as hiring and training new on-air personalities, scheduling new shows, and determining music genres covered by the station per day-part.

### **On-Air Personality, May 2000 – August 2000**

WCMU 89.5 FM, Central Michigan University, Mount Pleasant, Michigan.

Programs Hosted:

- Nightside Jazz & Blues Host

### **On-Air Personality, March 1993 – December 1998**

WLEN 103.9 FM, Adrian, Michigan

Programs Hosted:

- Time Off For Good Behavior – Adult Contemporary/Classic Rock Musical Program
- Regular air-shifts, News, on-call fill-in duties, board-op duties.

## **Professional Web Design & Development Experience:**

### **Chief Web Officer, July 2020 – Present**

CWO, Webmaster, Digital Content Co-Creator, Artifacts Worldwide LLC, Tecumseh MI

Duties include:

- Acquisition and maintenance of 20 web domains
- Design, creation, and maintenance of [www.artifactsworldwide.com](http://www.artifactsworldwide.com)
- Updating content and schedule for website and social media (Facebook, Instagram, Twitter)
- Site can be viewed at <https://www.artifactsworldwide.com>

### **Lead Web-Designer, December 2013 – Present**

Paid Web-Designer/Developer, Virginia Equine Welfare Group, Fairfax, VA

- Duties include design, coding, and implementation of HTML, CSS, and PHP language-based web design, plus MySQL database management.
- Custom graphic design and implementation throughout the site.
- Site can be viewed at <http://virginiaequinewelfaregroup.org>

## **Professional Web Design & Development Experience cont'd:**

### **Lead Web-Designer, March 2012 – Present**

National Broadcasting Society – Alpha Epsilon Rho, Chesterfield, MO

- Duties include design, coding, implementation and upkeep of HTML, CSS, and PHP language-based web-design, plus some MySQL database management.
- Custom graphic design and implementation throughout the site.
- Mobile interface design and implementation (in-progress for March 2013).
- Site can be viewed at <http://www.nbs-aerho.org>

### **Lead Web-Designer, December 2011 – Present**

SoR Radio, Streaming Radio Station, [sorradiio.org](http://sorradiio.org), Mount Pleasant, MI

- Duties include design, coding, and implementation of HTML, CSS, and PHP language-based web-design, plus MySQL database management.
- Integration of Icecast streaming audio feed into website code.
- Custom graphic design and implementation throughout site.
- Responsive web-design implementation for mobile arm of site.
- Sites can be viewed at <https://www.sorradiio.org> and <https://www.churchofclassicrock.org>

### **Lead Web-Designer, August 2010 – Present**

Gamer Evolution (Documentary Film), Mount Pleasant, MI

- Created Joomla-based worksite for an upcoming documentary entitled “Gamer Evolution”
- Designed script-based editing system allowing for collaborative script development as the film moves into the latter stages of production.
- Site has been converted to a public relations-based web-presence upon the film’s release.
- Site can be viewed at <https://www.thegamerevolution.org>

### **Lead Freelance Web-Designer, March 2011 – February 2020**

Paid Web-Designer/Developer, Buckley’s Mountainside Canoe, Mount Pleasant, MI

- Conceptualized, Designed, and Implemented web site, including custom graphics, for a local family-owned canoe and kayak rental business.
- Worked with owner on content creation and provided training in new content addition.
- Moved to new platform February 2020.

### **Lead Web-Designer, August 2009 – October 2013**

Paid Web-Designer/Developer - The Flour Uprising, Mount Pleasant, MI

- Conceptualized, Designed, and Implemented web site, including custom graphics, for local bakery start-up.
- Performed a complete site re-design and upgrade in Fall of 2010 to accompany the business moving to a brick and mortar storefront.
- Continue to provide maintenance on the site.
- Site is offline, bakery is closed.

## **Professional Web Design & Development Experience cont'd:**

### **Lead Web-Designer, July 2011 – February 2012**

CMU Faculty Association, Mount Pleasant, MI

- Conceptualized, Designed, and Implemented a crisis communications website, including custom graphics, for the CMU Faculty Association.
- Site design and implementation was completed over an intensive three-day period and the fully-functional site was placed online 75 hours after work began.
- Continue to provide daily maintenance on the site.
- Site is offline.